



Dineo Thompson

CHIEF MARKETING OFFICER

215.665.3151

dineo.thompson@obermayer.com

LOCATED IN

Philadelphia, PA

MEET DINEO

"Being a 'recovering attorney' makes me particularly effective in persuading attorneys to consider marketing initiatives they might otherwise prefer not to do but at the same time, I'm far enough removed from the practice of law to effectively think like a legal marketer should."

— Dineo Thompson

As Chief Marketing Officer, Dineo collaborates with senior leadership to execute the firm's business strategy by leveraging Obermayer's position in the market, identifying viable marketing and business development opportunities for attorneys, and representing the firm at industry events.

Dineo started her career as a litigation associate during the Great Recession of 2008. She credits this experience with teaching her how lawyers can effectively market themselves to clients and most importantly, how the art of marketing is very different than the practice of law.

As a "recovering attorney", Dineo is uniquely able to collaborate with attorneys, understand their practice, and then convince them to consider marketing initiatives they might not otherwise contemplate.

When she's not busy chasing her rambunctious toddler or cleaning up after him, Dineo loves to travel – both literally and/or metaphysically by exploring multicultural cuisines. She is also an avid cross fitter.

NEWS & INSIGHTS

Dineo Thompson discusses leadership style and more in interview with Slice Communications

March 09, 2022 by Dineo Thompson

Dineo Thompson Quoted in Article About Impact of COVID-19 on Law Firm Marketing

March 30, 2021 by Dineo Thompson

New Jersey Law Journal: Obermayer Hires Rutgers Alumni Director As CMO

November 10, 2017 by Dineo Thompson

EDUCATION

Duke University School of Law, J.D.

Douglass College, Rutgers the State University of New Jersey, B.A.

CAPABILITIES

Family Law

Adoption
Child & Spousal Support
Custody
Divorce
Domestic Abuse
Mediation

Litigation

Appellate
Commercial Litigation
Construction Litigation
Cyber Liability Defense
Environmental
Insurance
Trade Secrets
Transparency and Public Data

Bankruptcy & Business Reorganizations

Asset Acquisition
Creditor Committee Representation
Creditors' Rights
Debt Counseling
Debtor Representation
Fiduciary Representation
Lender Liability & Workouts

Labor & Employment

Counseling, Compliance & Training
Employment Litigation
Employment-Related Agreements
Executive Compensation & Employee Benefits
Immigration
Internal Investigations
Labor Arbitration
Traditional Labor Relations & Collective Bargaining
Wage & Hour

Real Estate

Distressed Commercial Real Estate

Government & Public Policy

Election Law

Municipal Services

Obermayer Municipal Services

Industry Focus

Financial Services
Health Care
Individuals & Private Clients
International Businesses
Local Governments & Municipal Authorities
Nonprofit Organizations
Real Estate & Construction

Business & Finance

Banking
Corporate
Intellectual Property
Lender Liability & Workouts
Mergers & Acquisitions
Municipal Services
Public Finance
Real Estate
Tax
Zoning & Land Use

Universities & Secondary Schools

Trusts & Estates

Business Succession Planning
Charitable Giving
Estate Planning & Asset Protection
Fiduciary Litigation
Trust & Estate Administration